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Contact: James Canning
313-580-2845
james@canningcommunications.com

**RICARDO VILLALOBOS TO PERFORM AT MOVEMENT FESTIVAL IN U.S.
33 MORE ACTS ANNOUNCED TO MOVEMENT FESTIVAL LINE-UP
MOVEMENT TORINO TO SPONSOR FIFTH STAGE IN DETROIT**

DETROIT, April 26, 2010—Paxahau announced today Ricardo Villalobos will be performing in Detroit for the Movement Electronic Music Festival Powered by Ford Fiesta; the addition of a 5th stage sponsored by Movement Torino; and 32 more acts who will perform in Hart Plaza May 29-31 including Ghostland Observatory, Derrick May, Booka Shade, and Marco Carola.

Villalobos, a world-renowned microhouse and minimal techno DJ/producer, last performed in Detroit in 2002 when he played live at Paxahau Electronic Music Festival (PEMF), a four-day party that was held at the now closed Panacea Nightclub in downtown Detroit.

"Ricardo is looking forward to coming back to Detroit again after all these years," said his Agent Goetz Guse of Cocoon Agency out of Frankfurt, Germany. "His return to the United States and Detroit for the Movement Electronic Music Festival is exclusive to Paxahau. He isn't booked to perform at any other venue in the States, and we don't anticipate he will be this year."

In addition to Villalobos; the contemporary dance music duo Booka Shade from Berlin has been scheduled for a live performance; along with electro, rock, and funk duo Ghostland Observatory who will also perform live.

"We are feeling very good about how this year's Movement lineup has come together," said Jason Huvaere, Executive Director of Movement Electronic Music Festival Powered by Ford Fiesta. "With today's announcement of Ricardo and the other 31 artists, the response we are getting is extremely positive."

Below is an alphabetical list of artists announced today who will appear either on the vitaminwater, Beatport, Made in Detroit, or Red Bull Music Academy stage.

Booka Shade – Live
dOP – Live
DZ feat. Toophaced
Jimmy Edgar, John Ryan and Ian Clark – Live

Excision
Gabe Real & Ian Desmond – Live
Ghostland Observatory – Live
Jeff Risk
Jenny Lafemme
Mortiz Von Oswald Trio – Live
Niko Marks – Live
Patrice Scott
Ricardo Villalobos
Shigeto
Sinistarr w/ MC Teddy & Bombscare

Movement Torino Sponsors 5th Stage at Detroit's Movement Electronic Music Festival

Movement Torino, the European edition of Movement Festival that Paxahau formed a new partnership with in 2009, will be the sponsor of the fifth stage for the Movement Electronic Music Festival in Detroit May 29-31. Last year the Movement Festival in Detroit had four stages.

“We are excited to have Movement Torino as the sponsor of the fifth stage for this year’s festival,” said Huvaere. “Our international partnership when formed last year was historic and has since proved to be mutually beneficial for Movement Torino and Movement Detroit.”

Huvaere went on to say, “Fans will enjoy the great lineup of artists scheduled to perform on the Movement Torino stage, there is a great mix of talent from both Detroit and Italy.”

“We are glad that the 10th anniversary of Movement Detroit and the 5th anniversary of Movement Torino are recording the consolidation of the strategic partnership between Detroit and Torino, USA and Europe,” said Maurizio Vitale and Gigi Mazzoleni of Movement Europe. “We thank Paxahau for the opportunity to host a Movement Torino Stage and for sharing the vision to leverage the Movement brands globally to create steady growth. We also want to thank Regione Piemonte for the valuable support.”

Headlining the Torino Stage during the three-day festival will be one of Italy’s most influential techno and electronic music DJs Marco Carola, Detroit techno pioneer Derrick May, and very popular Italian DJ Mauro Picotto. Other artists performing on the Movement Torino stage are:

Barem
DJ Torpez
Greg Gow
Inxec
I-Robots
Kenneth Thomas
Kirk Degiorgio
Monty Luke
Motel Connection – Live
Orlando Voorn – Live

Psycatron
Sean Deason
Shawn Michaels
Stylophonic
Yos

In March a partial lineup of nearly 70 artists was released that included live performances by Kevin Saunderson's Inner City; Juan Atkin's Model 500; and Richie Hawtin presenting Plastikman.

Other artists signed to Cocoon Agency scheduled to perform at this year's Movement festival are Cassy and Onur Ozer, both were originally announced in March. Guse said they too "are very excited to play at Movement 2010"

With today's announcement, there are currently 97 acts that will be performing during the three-day festival. Visit www.movement.us for a complete line-up.

Weekend Passes for Movement Electronic Music Festival

Three-day weekend passes for the Movement Electronic Music Festival Powered by Ford Fiesta are currently available exclusively at www.movement.us for only \$55.

Purchasing a weekend pass provides fans of techno and electronic dance music access to a premier outdoor urban venue in the heart of Detroit Saturday, May 29 through Monday May 31 to experience 36 hours of music being performed by some of the most recognizable names in electronic music. Gates will open at noon each day and close at midnight each night.

Movement Electronic Music Festival is an all-ages event. Youth under the age of 12 years receive free admission and families are encouraged to attend.

About Paxahau Event Productions

Paxahau is now in its fifth year as producers of the Movement Electronic Music Festival after first establishing itself in 1998 as an online resource to promote both Techno and electronic dance music. Since then the team at Paxahau has earned the respect of their peers and formed a very strong network of alliances throughout the music industry. Today Paxahau Event Productions is recognized across the world by artists and industry executives as a premier event production and promotions organization. To learn more visit: www.paxahau.com.

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